

**CITY OF BARRE
PUBLIC BODY MEETING MINUTES**

Committee/board: Civic Center Committee

Date of meeting: 10/10/17 Location of meeting: Alumni Hall

Board/committee members in attendance: Brant Giguere, Sue Higby, Brad Orsby,
Jon Valsangjarna, Charlie Atwood, Art Desjardins.

Board/committee members absent: Rick Dente

Others in attendance: Jeff Bergeron, Stephanie Quaresima, Jim McWilliams

Topic(s) Discussed (use additional sheets as necessary):

Reports: Jim → Press Box naming - proposal for November meeting
welcome sign to And → Ok - & do World "Thank you Ado" for Scanner
& duster sponsors - report attached
Jeff - report - ~~see attached~~ - Attached/^{AUD} floor covering - purchasing
Toby BOL sound system - waiting for price on balcony chair repair
Research funding - new motor for "BOL"
Bertram Alumni Hall - on hold - too expensive

10/10/17 Civic Center Committee Minutes cont.

Stephanie - demographics → Online schedule

- Add all available ice time for rent

→ Marketing Agent →

→ Motion: - (Not needed - last meeting)
→ Act: to make Jim McWilliam present

→ Requested: to be on council agenda to update on status of Marketing Agent!
→ Jeff will request!

(New Bus)

→ Update by Banner/Dashen board Fee's
- Higher Fee's for End Dashen's and Banners behind Basket's!

→ ATM - Malone →

Needed for Events - Jeff looking into locations & Cost -

(-D Motion to Admin: Act -
Dad - Charlie)

AGENDA FOR CIVIC CENTER COMMITTEE
Tuesday, October 10th, 2017
Alumni Hall Conference Room 8:00 A.M

1. Call to Order
2. Adjustments to the Agenda
3. Approval of September meeting minutes
4. Visitors and Communications
5. Reports:
 - a. Recreation Dept. Report – Stephanie Quaranta
 - i. How’s Ice scheduling going?
 - ii. Demo Maxx Galaxy Facility Scheduling (Brad)
 - b. Marketing Agent Report – Jim McWilliam
 - i. Update on Banner and Dasher Board sales
 - ii. New rental prospects?
 - c. Director of Buildings Report – Jeff Bergeron
 - i. Update progress on sign, Date of Install
 - ii. Update for AUD new floor covering
6. New Business
 - i. Finally! Approval of New Digital sign
 - ii. Opening of BOR, Date?
 - iii. Selection/appointment of Civic Center Marketing Agent.
 - iiii. Assessment/Continuation of Civic Center Marketing Agent Program
 - iiiii. Updating Banner/Dasher Board Fees
7. Old Business –
 - a. Update - recent events – Auditorium, Stand Down
 - b. Discuss long term contract options
 - i. Rental Agreement adjustments made? (Jeff and Steve)
 - ii. Push Sales/Marketing of BOR and AUD (Jim and Stephanie)
8. Executive Session – if needed
9. Round Table
10. Adjournment

Marketing Report

Barre Civic Center

October 6, 2017

Jim McWilliam

Continue discussion relative to the naming of the press boxes, i.e. named for whom, changing of the name after X amount of years, type of plaque, etc.

Continue discussion regarding welcome sign in the front lobby of The Aud.

On September 26, Jeff and I had a meeting with Steve McKenzie and Carol Dawes. New policies were instituted regarding sales of banners and dashers. Some beneficial and some certainly not. I will elaborate at our meeting.

Permission to place Thank You in The World (cost approximately \$350.00) *3 times larger circulation... two serious inquires resulted from the Times Argus ad ✓

54 flyers were sent to all AD's of Division II, III and IV schools inviting them to a practice / scrimmage in The Aud. As of yet no responses but it's early. Stephanie placed the flyer on The Barre Rec. Department and Civic Center's Facebook Pages. ✓

Jeff and I met with the director of The Central Vermont Home Health and Hospice Group. They were asking to have use of The Auditorium in case of an emergency. Since this has been done before and such agreements are already in place Jeff agreed to do so. Good PR move by

Jeff. I asked that a press release be drafted and sent to local news outlets for further exposure for the Civic Center.

Is there anything that can be done regarding the "charter member" signs in the BOR?

New Sales:

One Credit Union	Banner (2)	\$2500.00
Vermont Mutual Insurance	Banner	\$1000.00

Punch List:

Bullet hole in glass door of the Aud

Signs in Alumni House - replace all paper signs

Aud - both sets of back stairs/radiator painted

Alumni Bathroom – 2nd Floor painted and new floor covering

Walking rugs in Aud replaced - thread bare..

Carpet in locker rooms



Barre Auditorium

"The Cathedral of Vermont Basketball"

The goal of many teams is to have an opportunity to play at the historic "Barre Aud!" We are now scheduling practice and scrimmage times for high school teams. Come and experience the excitement of the "Barre Aud" on our newly refinished court.



Practice & scrimmage times are now available!

\$60.00 per hour



Space and times are limited—schedule your team today!

If you are interested in renting practice or scrimmage times at the "Aud"

Contact:

Jim McWilliam, Director of Marketing and Sales

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